

## CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM

(LEADS MANAGEMENT SYSTEM)

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#### INTRODUCTION

 CRM Leads Management System is a powerful tool designed to revolutionize your lead acquisition and management process. This system ensures seamless scheduling, timely reminders, efficient payment tracking, and streamlined quotation and invoice generation.





#### **GENERATE LEADS**

- Professional Leads:- Effortlessly saves leads in professional networks, enhancing your business connections.
- Platform Leads:- Capture leads from external platforms like Just Dial, expanding your reach and opportunities.
- Diversified Business Leads:- Extend your business prospects by generating leads beyond your current scope.
- Employee Leads:- Enable your team to contribute to the lead generation process.



#### SCHEDULE LEADS

- Convenient Scheduling:- Flexibly schedule leads according to individual preferences for optimal engagement.
- Efficient Time Management:- Ensure that leads are managed effectively, enhancing productivity and response time.





#### **REMAINDER NOTIFICATIONS**

- Timely Notifications:- Receive automatic reminders as scheduled leads approach, reducing the risk of missed opportunities.
- Enhanced Follow-up:- Improve follow-up processes by staying informed and proactive.



#### PAYMENT MANAGEMENT

- Add Payment/List:- Easily record and manage payments, providing a comprehensive view of financial transactions.
- Customer Payment Overview:- Empower your team with insights into customer payments, enhancing transparency and accountability.



#### **GENERATE QUOTES & INVOICES**

- Quotation Generation:- Streamline the process of creating professional and accurate quotations for potential clients.
- Invoice Generation:- Efficiently generate invoices, ensuring a smooth and transparent billing process.



### CONCLUSION

 CRM Leads Management System is your key to unlocking a dynamic and organized approach to lead generation, scheduling, reminders, payment tracking, and documentation.
Elevate your business efficiency and client relations with our comprehensive solution, tailored for success.



# THANK YOU

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